

# Lateal Pierre

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A creative and passionate writer with a BFA in Creative Writing and currently pursuing an M.S. in Digital Marketing. Developing a travel advice blog as part of my master's program, blending storytelling with digital strategy to engage and inspire readers. Skilled in researching and crafting engaging, shareable content that highlights unique destinations, local attractions, and hidden gems. Familiar with SEO best practices, keyword optimization, and digital content management tools like WIX and Canva. Excited to contribute compelling travel narratives that celebrate communities and encourage exploration.

## Skills

- Creativity
- Adaptability
- Collaboration
- SEO Writing
- WIX
- Keyword Optimization
- Research
- Time Management
- Attention to Detail
- Content Research
- Canva
- Digital Marketing Strategy

## Work History

### Historical Fiction Editor Intern

YourBookTeam, Los Angeles, CA

October 2024 - Current

- Proofread and fact-checked over 100,000 words of content, ensuring 100% accuracy in historical and narrative details.
- Edited and refined more than 75 chapters of written material, improving clarity, consistency, and engagement.
- Reviewed and revised an average of 10,000 words per week, aligning content with established style guidelines.
- Corrected grammar, spelling, and punctuation with a 99% accuracy rate, delivering polished, publication-ready content.
- Conducted in-depth content research for historical and narrative accuracy, verifying 50+ sources to enhance authenticity.
- Evaluated and corrected errors in a 100-chapter audio book, ensuring 100% alignment with the original manuscript in narration, pronunciation, and pacing.

**Owner**

*Pierre Pedigree Pooches, Beaumont, TX*

*October 2016 - Current*

- Successfully manage Pierre Pedigree Pooches for 8 years, specializing in breeding high-quality Shih Tzus.
- Attention to detail, strong communication, and organizational skills while delivering exceptional customer service to 100 % of clients across Louisiana and Texas.

**Civil Service Assistant**

*Jefferson County Constable Precinct One,  
Beaumont, TX*

*November 2013 - September 2016*

- Efficiently managed over 8 civil service tasks, essential for maintaining accuracy and meeting deadlines.
- Collaborated with 6 diverse teams, showcasing strong communication and adaptability, which is vital for working with writers and editors to ensure clear and consistent content.

## Education

Master of Science in Digital Marketing Expected in November 2025  
Full Sail University, Winter Park, FL

Bachelor of Arts in Creative Writing October 2024  
Full Sail University, Winter Park, Florida

- Class Salutatorian
- Honor Roll
- 3.9 GPA
- National Society of Collegiate Scholars Member

## Websites, Portfolios, Profiles

- [pierrepages.blog/portfolio](http://pierrepages.blog/portfolio)
- [pierretravelpages.info/blog](http://pierretravelpages.info/blog)